



tiaxa



Mobile 360
Bogotá

Javier Muñoz
Global Director of Products

Telco



Enterprise

Next level support through new channels.
Automated guided conversations and personal
support interactions.

Assistant



Campaigns
Digital campaign through
data analysis and
segmentation



Marketing

A2P message delivery for
promotions and customer
acquisition



Omnia

Ratings
Service evaluation and
quality control polls



Notifications

Notifications and
reminders relevant to the
customer at any given
time



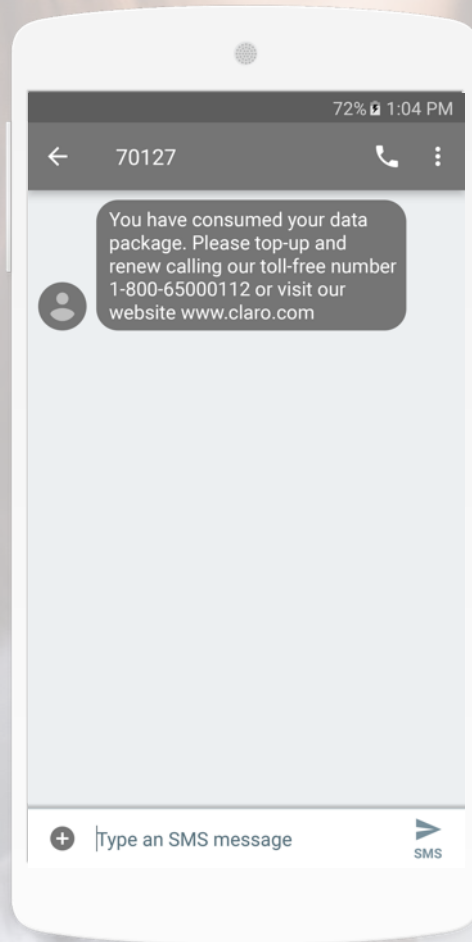
Validation

2FA and one-time password
tokens

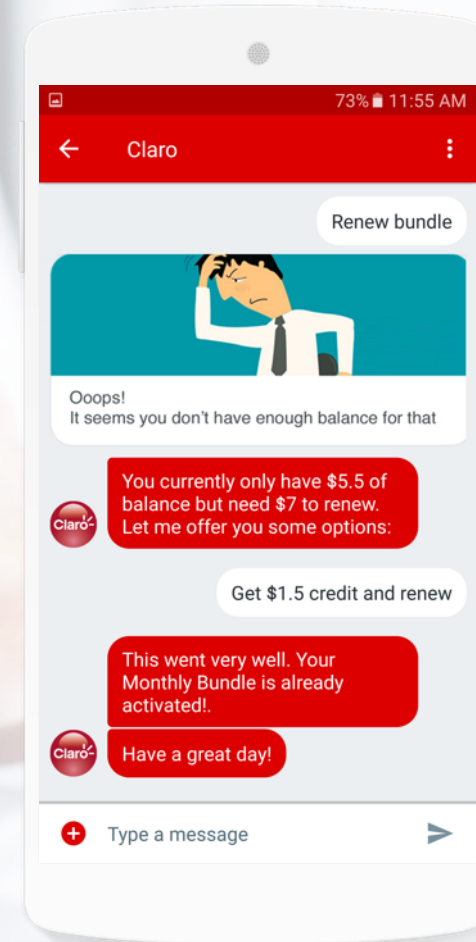


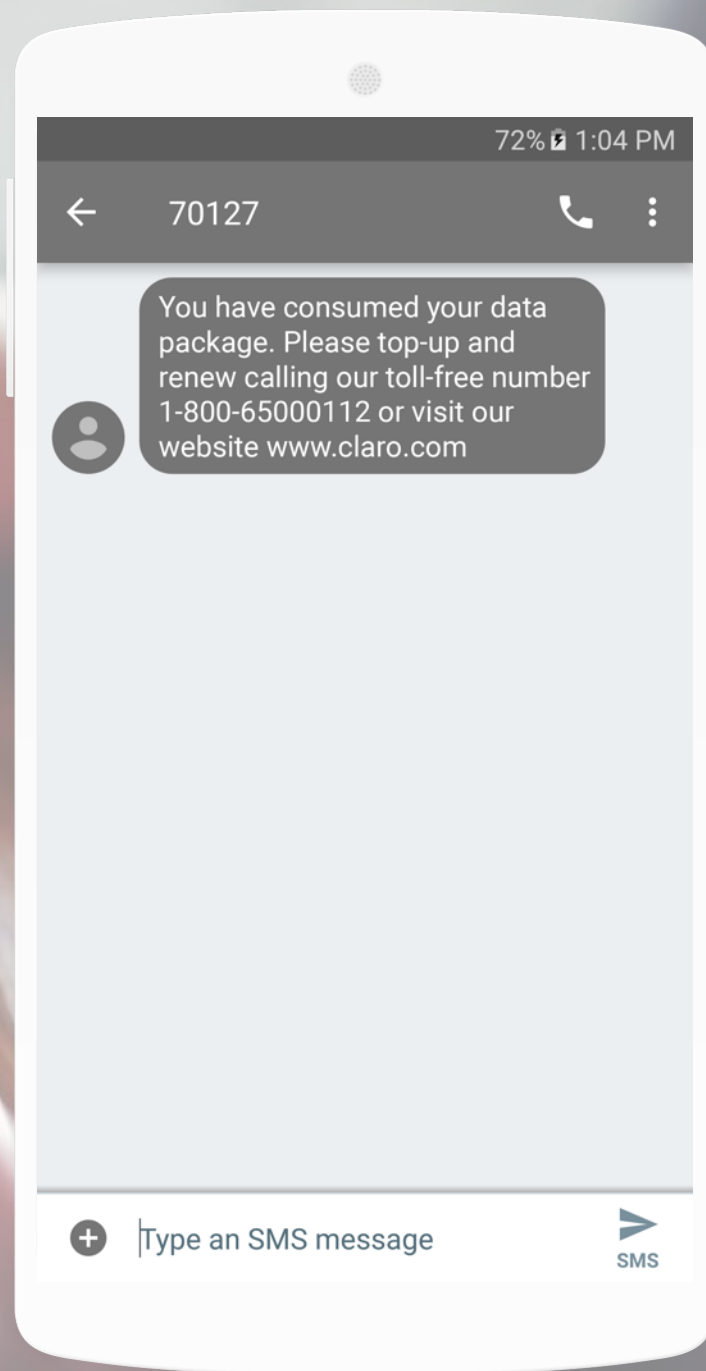
Engaging users

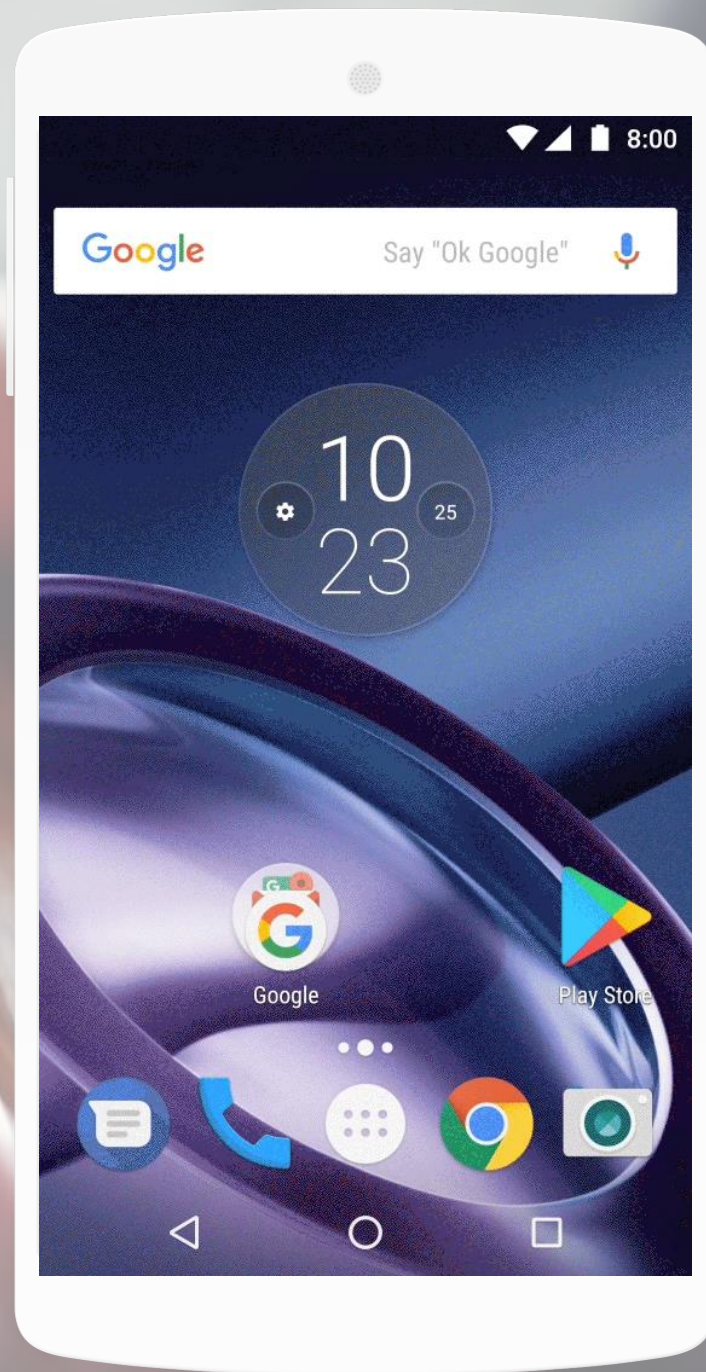
From this...

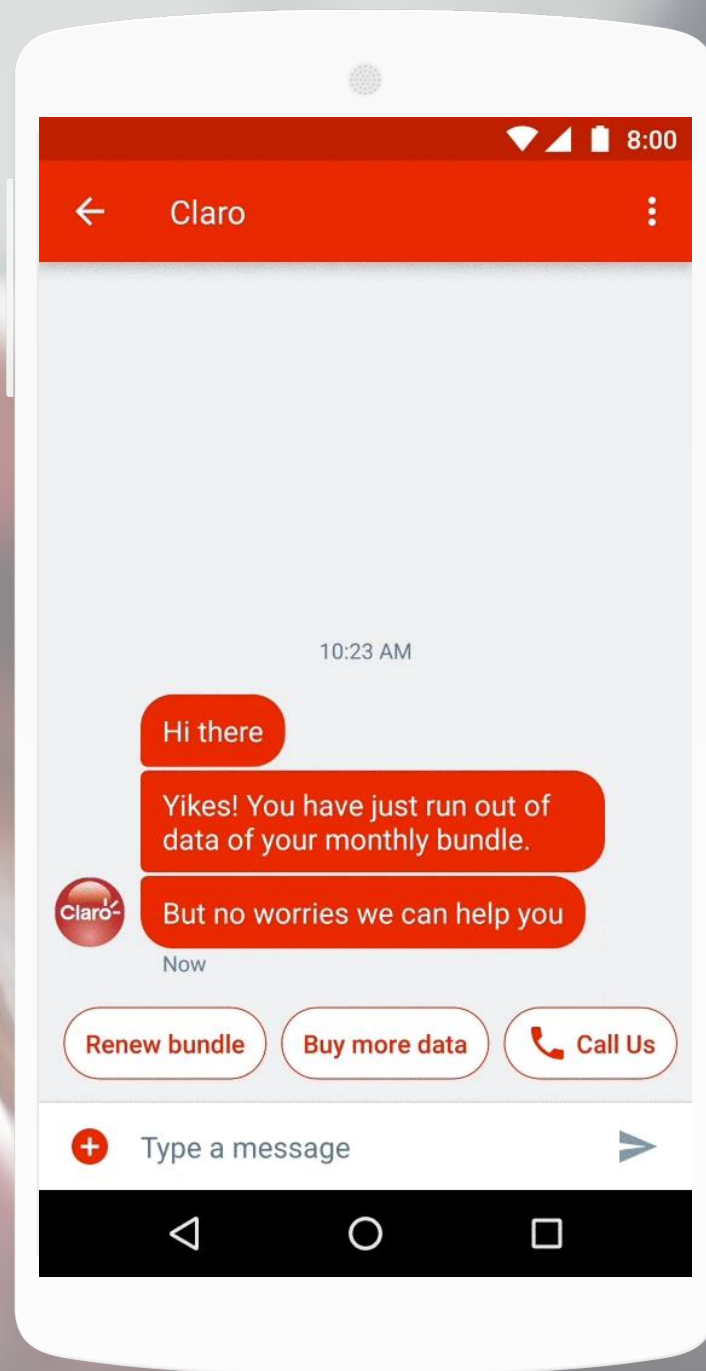


... to this.









← Claro ⋮

10:23 AM

Hi there

Yikes! You have just run out of data of your monthly bundle.



But no worries we can help you

Now

Renew bundle

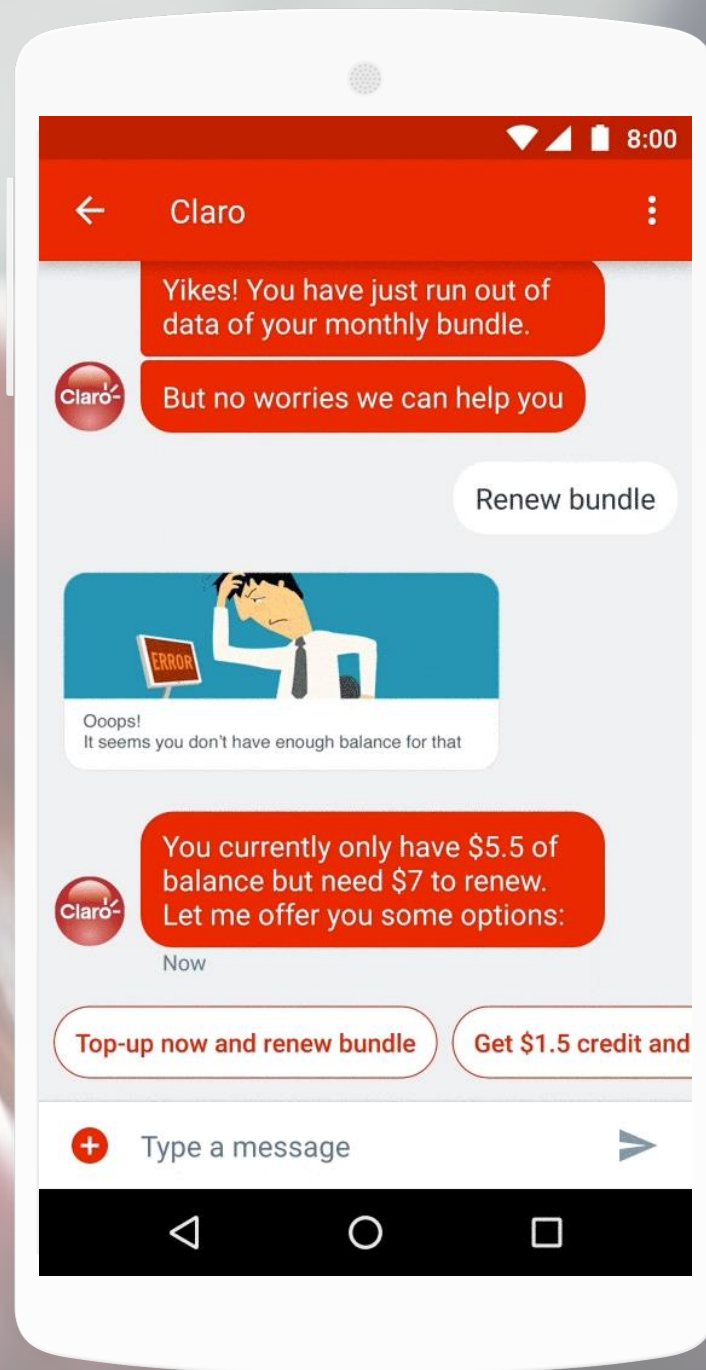
Buy more data

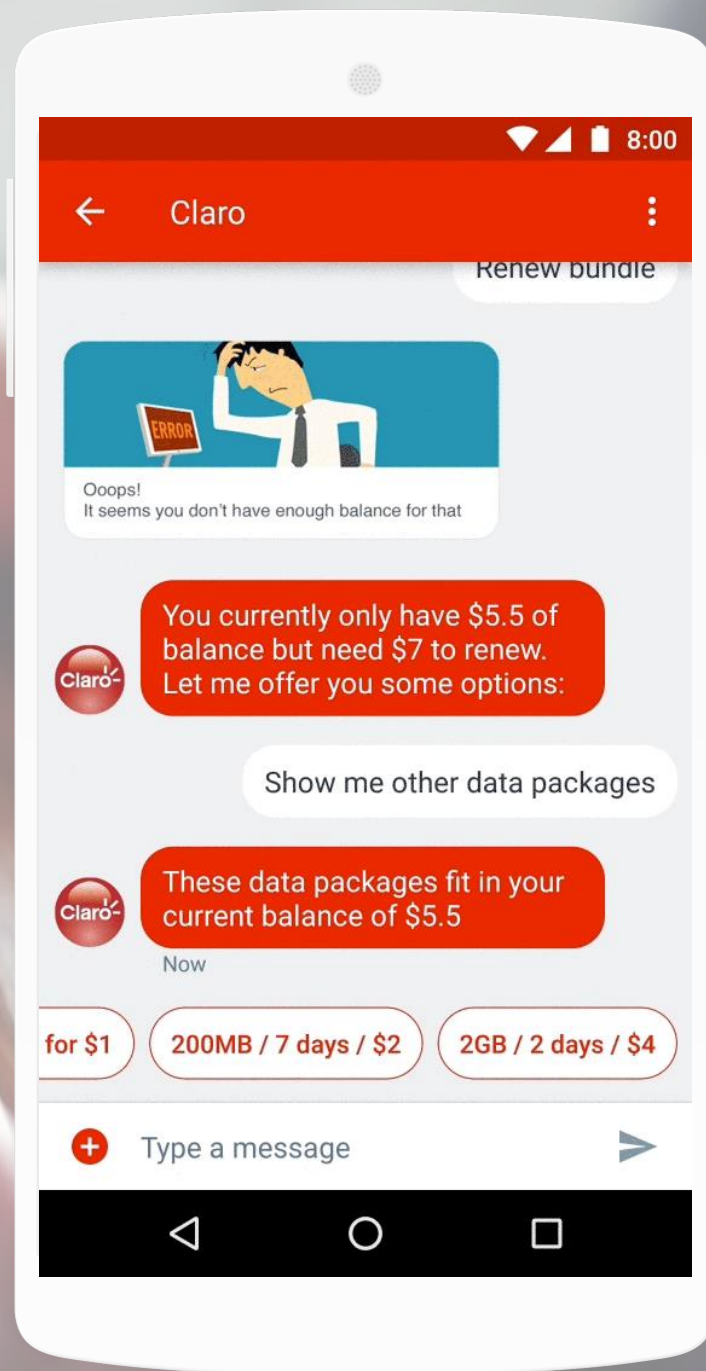
Call Us



Type a message







← Claro ⋮

Renew bundle



Oops!
It seems you don't have enough balance for that



You currently only have \$5.5 of
balance but need \$7 to renew.
Let me offer you some options:

Show me other data packages



These data packages fit in your
current balance of \$5.5

Now

for \$1

200MB / 7 days / \$2

2GB / 2 days / \$4



Type a message





tiaxa

Thanks

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Javier Muñoz

Global Director of Products

email: jmunoz@tiaxa.net

mobile: +51 989 975 140